



FOR IMMEDIATE RELEASE

Strategic Advisory Group Introduces Revolutionary Approach to Information Infrastructure - [Let's Build Smarter Cities](#)

Will provide simplified implementation of information infrastructure

San Francisco -15 Nov 2010: [Strategic Advisory Group](#) (California) today announced "[Let's Build Smarter Cities](#)", a revolutionary approach to IT (information technology) implementations in partnership with IBM.

Traditional approach to IT implementations has these phases: Requirements, architecture, design, implementation, testing, deployment, bug-fixes, and enhancements. [Strategic Advisory Group](#), in partnership with IBM, is offering a revolutionary alternative. Start implementation with focus on business value, using ready-to-use *Information Infrastructure Blocks*[™] (IIB). Inspired by IBM's [Smarter Planet](#) initiative, the "[Let's Build Smarter Cities](#)" initiative provides solution focus on cities, the sustainable economic units critical to the viability of human life on the planet.

The new approach is to bring together the required people and processes to achieve business goals with instantly deployable *Information Infrastructure Blocks*. Starting point is the "[On Demand Collaboration](#)" capability, available at the '[Collaboration Center](#)'. The '[Collaboration Center](#)' contains unique knowledge "rings", resources and process capabilities to shorten the learning curve, enabling effective collaboration with your colleagues, partners, suppliers, customers and other stakeholders.

[On Demand Collaboration](#) capability is available instantly on the Internet at the '[Collaboration Center](#)' as a service. The collaboration infrastructure can also be purchased as discrete hardware, software, and customization elements -- tailored to match your actual needs. The software platform is [Lotus Connections](#). The hardware platform is IBM [Power7 Enterprise](#) systems.

The “[Let's Build Smarter Cities](#)” offering is planned for global availability in a phased manner. Initial focus is USA, Canada, UK, France, Germany, Netherlands, India, Singapore, and Australia.

About Strategic Advisory Group

[Strategic Advisory Group](#) is a California business, formed in 2002. [Strategic Advisory Group](#) offers know-how for efficient Business and Technology Integration (BTI), leveraging our deep knowledge in networking and combining it with our technology partnerships. BTI consists of targeting best-of-breed technology platforms to specific business processes to improve information flow to maximize productivity gains (lower expenses and/or higher revenue).

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ADDITIONAL INFORMATION:

1. [Let's Build Smarter Cities](#) <http://tinyurl.com/384kvet>
2. [On Demand Collaboration](#) <http://tinyurl.com/3xce8sr>
3. [Collaboration Center](#) <http://tinyurl.com/2w35zdb>
4. [Lotus Connections](#) <http://tinyurl.com/2uo7mj5>
5. [Power7 Enterprise systems](#) <http://tinyurl.com/365sfyj>
6. [A Smarter Planet](#) <http://tinyurl.com/32sg3yo>

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